



ANZAC
APPEAL



MEDIA RELEASE
ANZAC APPEAL 2019
FLEMINGTON-KENSINGTON SUB-BRANCH RAISING VITAL FUNDS FOR OUR HEROES

April 2019

RSL ANZAC Appeal organisers at more than 200 Sub-Branches throughout Victoria are gearing up for the 2019 ANZAC Appeal.

Flemington-Kensington RSL Sub-Branch President Andrew Seymon said, “every year our local community gets behind the ANZAC Appeal, buying an ANZAC Appeal badge. I am always so humbled and proud of the generosity our local community shows during the ANZAC Appeal”

“Our volunteers will be out and about selling ANZAC Appeal badges in April, please stop and make a donation to the ANZAC Appeal or buy an ANZAC Appeal badge. 100 per cent of the proceeds will go towards supporting our veterans,” Andrew said.

RSL Victoria’s Appeals Manager, Peter Smith OAM, said “The funds raised through the RSL’s ANZAC Appeal enable the RSL to deliver much-needed assistance to those men and women who have served our country and now need our support.’

The way in which the RSL provides that support varies from case to case, but it can include such things as assistance with medical and other household expenses such as food and utility bills, education and employment assistance, and providing advice and support with claims through the Department of Veterans Affairs.

Peter went on to say that the RSL is increasingly directing support towards a younger cohort of veterans.

“Traditionally we have been known to provide pension advice and advocacy on behalf of older veterans. But, more and more the RSL is being called on to support a new and younger cohort of veterans, those from the more recent conflicts and peacekeeping operations of East Timor, Iraq and Afghanistan. In this way, we are as relevant today as we were in 1916.”



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“Please show your support for our veterans, both young and old. Buy an ANZAC Appeal badge or make a donation to the ANZAC Appeal,” Peter Said.

You can purchase an ANZAC Appeal badge from your local Woolworths, Officeworks, RSL Sub-Branch or from volunteer collectors in your local community from early April. You can also donate online at anzacappeal.com.au.

For further information and interviews, please contact Diane Falzon 0430596699 or pr@dianefalzon.com